

## 2018 ITRA - BTHA PRIZE FOR OUTSTANDING TOY RESEARCH

The ITRA-BTHA Prize has been established with generous support from the British Toy and Hobby Association ([www.btha.co.uk](http://www.btha.co.uk)). The first ITRA-BTHA Prize was awarded in July 2008 during the 5<sup>th</sup> ITRA conference in Nafplion, Greece. ITRA expects to give two awards at each ITRA World Conference. One award of £500 will be given for the best student research on toys and one award of £1,000 to a senior scholar or practitioner on the uses, design and effects of toys.

The Prize recipients will also receive a travel stipend of £500 each toward the ITRA Conference and will present their research at that conference.

### Purpose

The purpose of the ITRA-BTHA Prize is to recognise outstanding research in the field of toy research. To qualify for the Prize, the work must have been conducted or published since the previous ITRA Conference and be submitted by the researcher or nominated by a member of ITRA.

### Eligibility

Papers, either published or unpublished, in any area of toy research, are eligible. Submissions should be in the English language (original or translation). Research on the uses, design, and effects of toys in child development, education, science, and medicine will be considered for the awards. Theoretical and historical papers will also be considered as long as these are linked to potential research.

Submissions of postgraduate dissertations or books are also welcome. These should be accompanied by a summary of 2500-3000 words. Hard copies of books should be provided to each prize committee member upon request.

### Submissions

ITRA-BTHA Prize papers should be submitted to Gilles Brougère ([brougere@univ-paris13.fr](mailto:brougere@univ-paris13.fr)) before ~~8<sup>th</sup> January 2018~~ **29<sup>th</sup> January 2018**.

The Awards Committee consists of Mark Allen (UK), Gilles Brougère (France), Cleo Gougoulis (Greece), and Greta Pennell (USA).

### Evaluation

The Awards Committee of ITRA will evaluate applications on the basis of originality, the significance of the work, creativity, methodology, clarity of presentation, and importance.

**The 2018 ITRA-BTHA prizes will be awarded during the 8<sup>th</sup> ITRA World Conference in Paris, France, 11<sup>th</sup>-13<sup>th</sup> July 2018.**